DEODORANTS

History: We made these deodorants many, many years ago because at the time, Adriana could not find a natural deodorant that worked for her. She had tried many different kinds, including the crystal and found that they did not stop her from stinking when she sweated. So she created our solid deodorants.

Sweat glands are made up of eccrine glands and apocrine glands. Eccrine’s are present in almost all body parts that produce sweat and the apocrine is found in specific body parts like armpits, groin, on feet and around the nipples. Body odor is caused when the bacteria on that area comes into contact with sweat. So, it makes sense, then, to look for ingredients that will kill that bacteria so that there is no body odor.

Our deodorants will not stop people from sweating (that’s why we call them deodorants and not antiperspirants). It is important that our customers understand this. We do not want to interfere with the natural processes of our body and would not use ingredients that would block our sweat glands. However, that doesn’t mean we will allow ourselves to be stinky because of it.

As Adriana tested these deodorants, she found out she couldn’t use them. While they worked for killing the stink, after a period of time, her arm pits would begin to tingle, then sting and finally, blister and peel. She rounded up all her testers to see if they were experiencing the same thing. The odd thing was, some people did but most didn’t. After much research, she discovered it was the pH of hers (and others) bodies that didn’t like the pH of the deodorant - the baking soda is too alkaline for their skin, which causes irritation. Because these deodorants are alkaline, and our skin is acidic, some people’s bodies did not like the deodorants and would rebel against them (hence the burning and peeling). However, those who could use them, absolutely loved them (case in point, Michelle has mandated that we can never stop making these deodorants as they are the only thing that works for her – she’s been using them since 2005). So, it was back to the drawing board for Adriana. It took her awhile but eventually, she created Ureeka, which still stops the stink but doesn’t bother her skin at all. Success!!

We like to advise all new customers considering our solid deodorants to try them for a few days but if they feel it tingling, to discontinue use immediately. We can then offer them a refund or we can exchange it for a Ureeka.
How it Works: Our deodorants do not contain Aluminum (this is the ingredient that will prevent sweat from occurring), however they are still very effective. Aluminum has been linked to Alzheimer’s and breast cancer, which is why we do not use it. The ingredients we use (baking soda and essential oils in the solid deodorants and zinc ricinoleate and parsley in Ureeka) will stop the formation of bacteria on the sweat, so there is no stink associated with our sweat.

NOTE: It is important to know that our solid deodorants should not be used immediately after shaving. The pores are still open and the ingredients can burn the skin. Wait at least a half hour after shaving to apply our regular deodorant.

Active Ingredients

★ Baking Soda – absorbs moisture from the skin to keep it dry; kills bacteria and neutralizes alkalizes the body to prevent excess sweating and odor; lowers the pH level of the sweating parts to counteract the acids in sweat.

★ Essential Oils – antibacterial so they neutralize the bacteria that causes body odor (plus, they smell great!)
★ Zinc Ricinoleate (found in Ureeka only) – traps and absorbs odor molecules formed during bacterial decomposition of perspiration
★ Parsley (found in Ureeka only) – helps kill bacteria while reducing skin irritation

To Use: It is best to wait for at least a half hour after shaving to apply these deodorants. While the Ureeka does not have the same concentration of baking soda, we recommend waiting the same amount of time before applying.

Remove, or squeeze out a pea sized amount of the deodorant and apply under your arm at the beginning of the day. If you find you are excessively sweating or are going swimming or showering, we recommend reapplying, as you would with any other deodorant.