



STYLE AMBASSADOR

 paparazzi

As a Paparazzi Consultant, you have the best seat in the house. Not only do you get to enjoy the fun and creative world of fashion, you get to witness the transformational confidence that jewelry can bring. From the front row, you get to watch customers' eyes light up as they try on a new accessory and carry themselves with pride, and then you get to cheer them on as they discover what makes them feel unstoppable by exploring new looks and trends.

Before you know it, you're a trusted source for accessorizing acumen—facilitating finishing touches for special occasions, providing affordable gifts for loved ones, and preventing everyday wardrobes from becoming mundane and predictable.

As you share your uncontainable jewelry joy with as many new customers as possible, you'll naturally begin to stand out—not just for your style, but for the way you make others feel. That's when you're ready for your next big role: Style Ambassador.

More than a title, being cast as a Style Ambassador means you've mastered the art of empowering others to look—and feel—their best. And that kind of star power deserves to be celebrated!

Each branch of the Style Ambassador recognition program applauds a different kind of performance—from rising stars to established headliners, and even the leaders working behind the scenes. On the pages that follow, we'll break down what it takes to earn each title—and the exclusive perks waiting in the wings.



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Becoming a Style Ambassador is all about introducing NEW customers to the irresistible fun of adorable, affordable accessories. The more customers you enroll each month, the more Back Office Credit you'll earn!

TIER 1 STYLE AMBASSADOR

Enroll 5 new customers
with a combined CPV of 125+

Earn **\$55** in
Back Office Credit

TIER 2 STYLE AMBASSADOR

Enroll 10 new customers
with a combined CPV of 300+

Earn **\$110** in
Back Office Credit

TIER 3 STYLE AMBASSADOR

Enroll 20 new customers
with a combined CPV of 750+

Earn **\$247.50** in
Back Office Credit

Your Back Office Credit can be used toward more jewelry, tickets to Paparazzi events, or even branded merchandise from the Paparazzi Boutique.

Each month brings a brand-new opportunity to become a Style Ambassador and reap the rewards. And with an endless supply of adorable, affordable accessories at your fingertips, there is no limit to the number of customers you can empower!

Now *that's* how you steal a scene!

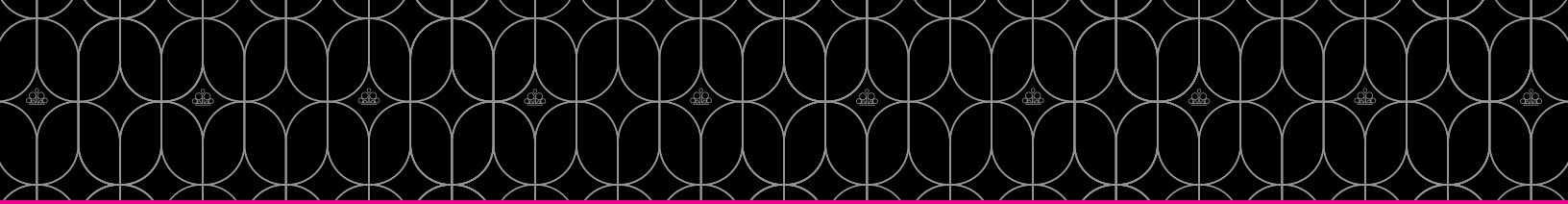
A customer's "enrollment date" is determined by the date of their first-ever purchase, whether it's made through a Consultant's personal replicated website or Paparazzi Premiere shop. The initial purchase—regardless of platform—sets the customer's enrollment date. Customers are only considered "new" during the month of their first order/enrollment. The last day of the month marks the end of the new customer's month of enrollment. For example, if a new customer places their first order on February 28th, February would be considered their month of enrollment.

Customer Personal Volume (CPV) is defined as the Personal Volume (PV) from order(s) placed by a customer through a Consultant's personal replicated website or Paparazzi Premiere shop. CPV does not carry any commissionable volume, and will not generate additional commissions outside of the Paparazzi Compensation Plan.

Only the CPV accumulated during a new customer's first month of enrollment (established by the date of their first purchase) will be included in their sponsoring Consultant's Style Ambassador qualifications.

Back Office Credits will be issued by the 20th of the month following the Style Ambassador achievement. For example, if a Consultant becomes a Style Ambassador in February, their corresponding Back Office Credit will be awarded by March 20th. To receive the associated Back Office Credit, a Consultant must be Active (with at least 50 PV) during the commission period in which they qualified as a Style Ambassador.

Back Office Credits do not hold any cash value. These credits are intended for the Consultant to use exclusively toward future purchases of Paparazzi accessories, events, or services and cannot be redeemed for cash or transferred to another account. These credits expire upon the termination of the account to which they were originally awarded. To redeem a Back Office Credit for an event ticket, a Consultant must email events@paparazziaccessories.com.



MARQUEE AMBASSADOR

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When your role as a Style Ambassador becomes a recurring phenomenon, it's clear that your ability to steal the show is more than just a passing moment—it's a headline act. By building a reputation for consistency and empowerment, you exhibit the kind of commitment that catapults you to the A-list and cements your status as a household name.

It's one thing to make a strong cameo—it's another to earn a recurring role at the top of the call sheet. That's the kind of star power that puts your name in lights...literally. You become a Marquee Ambassador.

Earning the title of Marquee Ambassador means you've delivered a standout performance—achieving Style Ambassador status for twelve consecutive months. That kind of dedication deserves more than some polite applause—it's award-worthy!

To honor this exceptional accomplishment, a Marquee Ambassador will receive a stunning glass trophy and an official certificate—a keepsake worthy of their leading role.

To qualify as a Marquee Ambassador, a Consultant must achieve Style Ambassador status for twelve consecutive months, beginning June 1st and ending May 31st of the following year.

Marquee Ambassadors are recognized at the lowest tier maintained during that 12-month period. For example:

- If a Consultant achieves Tier 1 for four months, Tier 3 for six months, and Tier 2 for two months, they will be recognized as a Tier 1 Marquee Ambassador.
- If a Consultant achieves Tier 2 for eleven months and Tier 3 in the twelfth month, they will be recognized as a Tier 2 Marquee Ambassador.

Recognition will be awarded annually, with trophies and certificates shipped after our annual convention.



BREAKOUT STAR

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When a new Consultant becomes a Tier 2 Style Ambassador within their first three months with Paparazzi, they become a Breakout Star. This achievement marks a powerful debut—fueled by jewelry joy and the ability to empower new customers with confidence.

Becoming a Breakout Star proves that success isn't just about timing—it's about seizing the moment and making it count. These individuals set the pace early, hitting the scene with the kind of momentum and energy that lights up the stage.

Now *that's* star power!

Along with the Back Office Credit awarded to all Tier 2 Style Ambassadors, Breakout Stars receive a commemorative trophy and an official certificate—a tangible standing ovation to celebrate this remarkable debut performance.



A Consultant's first three months is defined as their month of enrollment, plus the following three full months. For example, if a Consultant enrolls on March 15th, they have until June 30th to become a Tier 2 Style Ambassador and qualify as a Breakout Star.

Breakout Star trophy and certificate will be shipped the month after the qualification has been met.

Breakout Star recognition begins August 1, 2025.



A Style Scout is a Consultant who has mentored at least five of their personally sponsored team members to achieve Style Ambassador status for the first time. This is more than leadership—it's helping others recognize their potential and take their place in the spotlight.

For every five personally sponsored, first-time Style Ambassadors you develop, you'll earn a \$250 Back Office Credit and receive an official Style Scout certificate. Whether you earn this title month after month or build toward it over time, one thing's for sure—you're shaping the future cast of Paparazzi's brightest stars.

And that deserves a round of applause.

Personally sponsored Style Ambassadors must have an enrollment date of August 1, 2025, or later in order to count toward a Sponsor's Style Scout qualifications.

Style Scout status is achieved by personally sponsoring five first-time Style Ambassadors. These five can be accumulated over any length of time, and the status can be earned multiple times. The tally resets after each increment of five qualifying individuals is reached.

To qualify as a Style Scout and receive the associated Back Office Credit, a sponsoring Consultant must be Active (with at least 50 PV) during the commission period in which their fifth first-time, personally sponsored Style Ambassador qualifies.

Style Scout certificate will be shipped the month after the qualification has been met.

Once a personally sponsored Consultant has contributed to a Sponsor's Style Scout qualification, they will not be counted toward that Sponsor's future Style Scout achievements. If a Consultant achieves Style Ambassador status and their account is subsequently cancelled, their Sponsor's Style Scout qualification will be reviewed.