

LeptiTrim6 vs. Diet Plans



RESEARCHERS AT FORBES MAGAZINE

recently examined weekly menus—culled from official publications or company representatives—from 10 of the most popular diets on the market: Atkins, Jenny Craig, Ornish, NutriSystem, Slim Fast, South Beach, Subway, Sugar Busters!, Weight Watchers and Zone. What they found was astounding! According to Forbes, “The median diet worked out to a costly \$85.79 a week—that’s 50 percent more than the \$54.44 the average single American spends on food.”

And despite the extra cost for the food plan diets, most currently on the market are not effective, say experts interviewed by the magazine.

LeptiTrim6, on the other hand, promises safe and effective proven weight loss. The weekly price for the LeptiTrim6 System is \$38.03 or \$164.79 per month, on average.

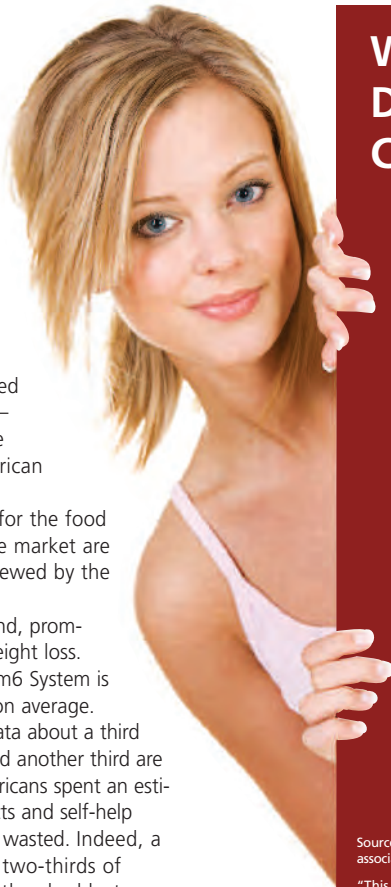
According to government data about a third of U.S. adults are overweight, and another third are technically obese. Last year, Americans spent an estimated \$46 billion on diet products and self-help books. Much of that money was wasted. Indeed, a government review found that two-thirds of dieters regained all the weight they had lost within a year, and 97 percent had gained it all back within five years.

Obesity Clinics Test Leptin

While the newly discovered fat-loss molecule leptin might not work for everybody, there is hope. A randomized, controlled trial performed in six different obesity clinics looked at the effects of leptin on 73 obese men and women. Researchers reported in *The Journal of the American Medical Association* (1999;282:1568-1575) that daily use of leptin led to a mean weight loss of 15 pounds in a 24-week treatment period. More than 95 percent of the lost weight was from body fat.

There was considerable variation in the amount of weight that individual subjects lost during the treatment. Subjects who took the highest daily doses of leptin also lost the most weight.

LeptiTrim6 is the one diet product today that guarantees bioavailable leptin. Dr. Anthony Kleinsmith, the researcher behind the product and the nation’s leading expert today on first milking colostrum, a rich source of natural leptin, discovered how to produce the leptin-rich colostrum extract that goes into every LeptiTrim6 capsule and product (along with other powerful metabolic activators). “Many studies show that colostrum’s natural enveloping of the leptin molecule and other potentially fragile peptides and proteins actually shepherds the compound through the gastrointestinal tract and into the



What 10 Diet Plans Cost—by Forbes

Lepti-Trim...

Total Weekly Price: \$38.03

56% (UNDER National Average)

Diet Plan	Total Price of Weekly Food Menu* **	Percent OVER National Average
Jenny Craig	\$137.65	152.8%
NutriSystem	\$113.52	108.5%
Atkins	\$100.52	84.6%
Weight Watchers	\$96.64	77.5%
Zone	\$92.84	70.5%
Ornish	\$78.74	44.6%
South Beach	\$78.61	44.4%
Slim Fast	\$77.73	42.8%
Sugar Busters!	\$69.62	27.9%
Subway	\$68.60	26.0%
<i>Median</i>	<i>\$85.79</i>	<i>57.6%</i>

Sources: Forbes, Fresh Direct, Amazon, Bureau of Labor Statistics * Adjusted for NYC prices ** Includes the cost of associated book, if applicable, and any membership fees associated with the diet, averaged over a six-month period.

“This document is used for illustration purposes and does not endorse any specific company or product.”

bloodstream where it does the most good,” says Dr. Kleinsmith. “Only LeptiTrim6 is able to deliver nutritional leptin via its powerful first milking colostrum source.”

We know that LeptiTrim6 saves you money and works (see next page), but all this should really come as no surprise when you know that the word leptin comes from the Greek word leptos, meaning “thin.”

When you diet with LeptiTrim6, your wallet will get fat while you get thin! That’s the way diets are supposed to work.

Results are guaranteed.

We want your success stories!

Thousands of happy health enthusiasts have experienced dramatic changes in their energy, enthusiasm and general well-being. We have been flooded with testimonials from our now loyal customers who have improved their lives with our products. We love getting your pictures and personal success stories.

As a thank you to those of you who share your triumphs with us, we are now providing a prize package to the best testimonial we receive EACH and EVERY MONTH.

Compliments Of:

