

28 Day Checklist – Your Guide to Reaching Star Associate

Anovité is committed to your success, and what better way to do that than to provide you with your own personal blueprint for reaching Star Associate within your first 28 days? When you achieve this milestone, you will be rewarded with a special \$100 Star bonus and you'll be on the fast track to a fruitful and rewarding business future. It's all about simplicity and consistency. Work the plan outlined below and you'll be well on your way to Star Associate!

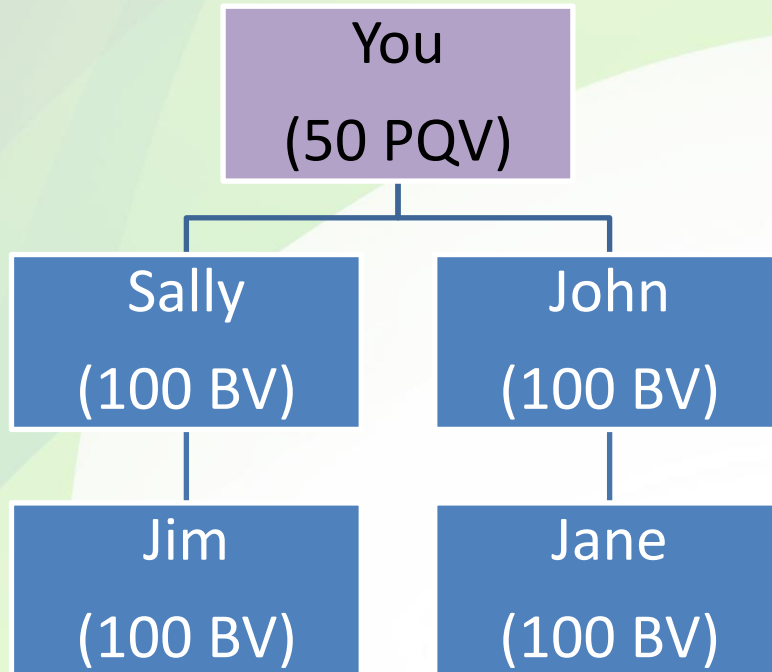
- Day 1 – Congratulations! You've joined Anovité and you are now part of an amazing team that's here to support you. Go into your Back Office and review the **Day 1** document within the **Resources** section. The most important thing to do today is to download the Anovité Connect mobile app and send one of the initial contact videos to at least 10 people you know that could benefit from the incredible Anovité product line.
- Day 2 – 28 – Reference the **Day 2 - 6** document within the **Resources** section of the Back Office. Continue to identify a minimum of one person a day to send an initial contact video via the mobile app. It's so easy, and at the end of your first 28 days you'll already have "touched" over 35 people and shared this life-changing opportunity with them!
- Day 7, 14, and 21 – A unique benefit offered by Anovité is the sending of sample packs to prospects on your behalf. Your goal is to identify at least 2 individuals from your prospects on each of these days and send them sample packs. Remember, by day 7 you should have a minimum of 16 prospects, if you've followed the system above, so there is a lot of potential. To make the most of this valuable tool, be sure to read the **Day 7** document in the Back Office **Resources** section to learn how best to identify candidates.
- Day 14, 21, and 28 – In addition to identifying your 2 new sample prospects today, it's also time to follow up with those who already received a sample pack. By now, they've had a few days to experience the product and browse the useful information provided in that pack. It is time to follow up and get those individuals signed up with Anovité. Having trouble thinking of what to say or how to overcome potential objections? Go to the **Steps-to-Success** document, sections *Customer Conversion* and *Keys to Sponsoring Success* for training on how to approach these conversations with your sample pack recipients.
- Day 28 – Qualify as Star Associate by meeting the below requirements.

Star Associate Rank Requirements

- Be active with 50 points of PQV
- Personally enroll one Associate who is active that you place into your left leg
- Personally enroll one Associate who is active that you place into your right leg
- Have 200 or more points of accumulated volume in your left leg
- Have 200 or more points of accumulated volume in your right leg

By being active and signing up 2 new associates with a \$299 Pack purchase (Business Total Health Pack or Colostrum6 Family Pack) on your left leg, and 2 on your right leg (for a total of 4 personally sponsored associates), you've achieved Star Associate.





**While the above methodology of achieving Star Associate is a recipe for success, it isn't the only way to achieve Star Associate. Let's say instead you sponsor just two new associates, and each of those new associates (left and right leg) purchase enough to also meet your 200-point requirement, you've achieved Star Associate. Or if those two new associates (left and right leg) each bring on their own first new associates with a \$299 pack, again you're a Star Associate and \$100 bonus is coming your way!*

There you have it, your first 28 days of your Anovité business mapped out into bite-size actionable steps you can take each day to ensure success. The roadmap to Star Associate is that simple. Leverage this plan and the tools provided to you from Anovité, and you'll be a Star Associate (and \$100 richer) before you know it!